

The Travel Show presented by AAA

Arizona's Premier Vacation Expo

February 19-20, 2011 • Phoenix Convention Center • Phoenix, AZ

Saturday and Sunday, February 19-20, 2011

11:00 a.m. - 4:00 p.m.

Phoenix Convention Center

Participation Agreement

Company Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Website: _____

Email: _____

Please fill agreement out completely, sign and return with the appropriate payment by January 4, 2011.

Return agreement to
Leondria Bryant at
lbryant@arizona.aaa.com

Exhibit Space Rental Fee

Thank you for choosing to participate in the 2011 Travel Show presented by AAA

Standard booth rental:	\$1,200	per booth
Double Booth rental:	\$1,000	per booth
Mutiple Booths (5 or more)	\$800	per booth

Exhibit and Ad Space Rental Fee

Arizona Republic 16-page Insert Advertising Opportunities

Booth + Full Page Ad/editorial	\$5,900	per booth
Booth + Half Page Ad/editorial	\$3,600	per booth
Booth + 3rd Page Ad	\$2,700	per booth

*450,000 copies delivered on Wednesday, February 16, 2011
3,000 over-run to hand out at Expo*

Each exhibitor receives: 10' x 10' Carpeted Booth Space, 6' Draped Display Table, 2 Chairs

INVOICING INFORMATION

Credit Card:
 Visa MC AMEX

Full Name on Card _____

Card Number _____

Billing Address _____

Billing City, St. and Zip _____

Card ID# _____

Expiration Date _____

Check Attached Invoice in Full

Please Mail Payments To: AAA Travel, 3144 N. 7th Avenue, Phoenix, AZ 85013 **Attn: Leondria Bryant**

Name (please print) _____

Signature _____

Date _____

Cancellation Policy: Full payment must be received by January 4, 2011 in order to guarantee Exhibitor space. In the event the Exhibitor cancels all or part of the contracted exhibit/ad space, the Exhibitor must do so in writing, and will be obligated to pay AAA Travel the following amounts: for cancellations received on or PRIOR to January 4, 2011, 50% of the exhibit/ad space rental fee. For cancellations received after January 4, 2011, 100% of the exhibit/ad space rental fee. If exhibit space is not occupied by the Exhibitor by the opening time of the Exhibition, Exhibitor shall be deemed to have canceled the exhibit space contracted for and Show Management shall have the right to use such space as it deems appropriate and the Exhibitor shall pay to Show Management all amounts which would have been due, upon the terms of agreement.

Liability: Neither AAA Travel, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor, or the Exhibitor's employees or property from any cause whatsoever. Under no circumstances will AAA Travel be liable for lost profits or other incidental or consequential damages. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the facility and shall indemnify and hold harmless the facility, agents, servants and employees from any and all such losses, damages and claims.